



T.C.
YÜKSEKÖĞRETİM KURULU BAŞKANLIĞI
Uluslararası İlişkiler Daire Başkanlığı



Sayı : E-95916564-730.07-60078

26.08.2026

Konu : BM Turizm Akademi
Eğitim/Sürdürülebilirlik

TÜM ÜNİVERSİTELERE

İlgi : Kültür ve Turizm Bakanlığının 25.08.2026 tarih ve E-12281903-730.99-8787047 sayılı yazısı.

Kültür ve Turizm Bakanlığından alınan ilgide kayıtlı yazıda; Birleşmiş Milletler Kurumlar Arası Turizm ve İklim Eylemi Çalışma Grubu kararları doğrultusunda, sektör paydaşlarının ve ilgili akademik birimlerin bilgi birikimi ve yetkinliklerini artırmak amacıyla çevrim içi eğitim programları ile bir rehber dokümanın hazırlandığı bildirilmektedir.

İngilizce ve İspanyolca dillerinde ücretsiz olarak erişime sunulan söz konusu eğitimler; sürdürülebilir enerji yönetimi, sürdürülebilir su yönetimi, sürdürülebilir gıda yönetimi ve sürdürülebilir toplum katılımı gibi iklim eylemi hedefleriyle doğrudan örtüşen kritik başlıkları kapsamaktadır. Eğitimlere erişim adımları ve kayıt süreçlerine ilişkin detaylar ilişikte sunulmaktadır.

Bu kapsamda; bahse konu eğitimin üniversitenizin ilgili akademik birimlerine duyurularak eğitimlere katılımın teşvik edilmesi Bakanlıklarınca talep edilmektedir.

Bilgilerini rica ederim.

Prof. Dr. Naci GÜNDOĞAN
Başkan Vekili

Ek: Erişim Kılavuzu (10 Sayfa)

Dağıtım:

Tüm Üniversitelere

Bu belge, güvenli elektronik imza ile imzalanmıştır.

Doğrulama Kodu: 10ACD9C9-9DA5-40C3-9C06-1E4F96BC0343

Doğrulama Adresi: <https://www.turkiye.gov.tr/yok-ebys>

Üniversiteler Mah. 1600. Cad. No:10 06800 Bilkent Ankara-Türkiye

Telefon: 0(312) 298 70 00

Faks: 0(312) 266 47 59

KEP Adresi : yok@hs01.kep.tr

Bilgi için:Hasan DOLU

Yükseköğretim Kurulu Uzman

Yardımcısı

Telefon No:(312) 298 79 35





UN Tourism

UNITED NATIONS
WORLD TOURISM ORGANIZATION

DISCOVER UN TOURISM'S ONLINE ACADEMY COURSES

Step-by-step guide to enroll

There are four available Courses developed by Booking.com in collaboration with UN Tourism on climate action related topics



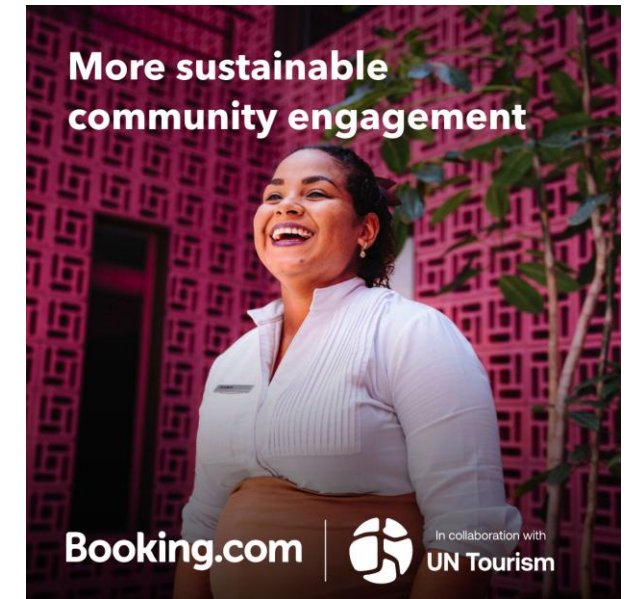
<https://www.unwto-tourismacademy.ie.edu/product/your-journey-to-more-sustainable-energy-management>



<https://www.unwto-tourismacademy.ie.edu/product/your-journey-to-more-sustainable-water-management>



<https://www.unwto-tourismacademy.ie.edu/product/your-journey-to-more-sustainable-food-management>



<https://www.unwto-tourismacademy.ie.edu/product/your-journey-to-more-sustainable-community-management>



All courses are available in **English and Spanish** languages.



All courses are **free**.



Courses can be taken at your own pace and usually require up to **6 hours (3 weeks)** to complete.



You are welcome to enroll in as **many courses** as you wish.



Once a course has been **fully completed**, participants may choose to pay a fee of 25 euros to obtain a certificate of completion. To be awarded the certificate, the final test must be passed with a minimum score of 60%.



If you encounter any difficulties enrolling the course, you can contact agutierrez@untourism.int and toa@ie.edu.

Welcome to the Tourism Online Academy

Unlock the world of tourism with the Tourism Online Academy.

Search courses...



RECOMMENDED STEPS:

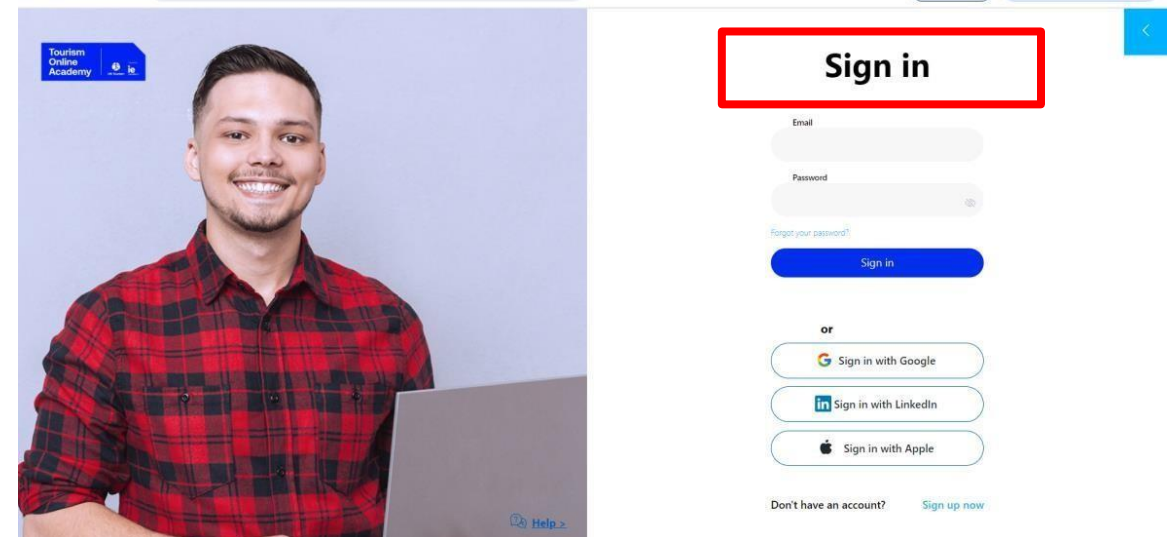
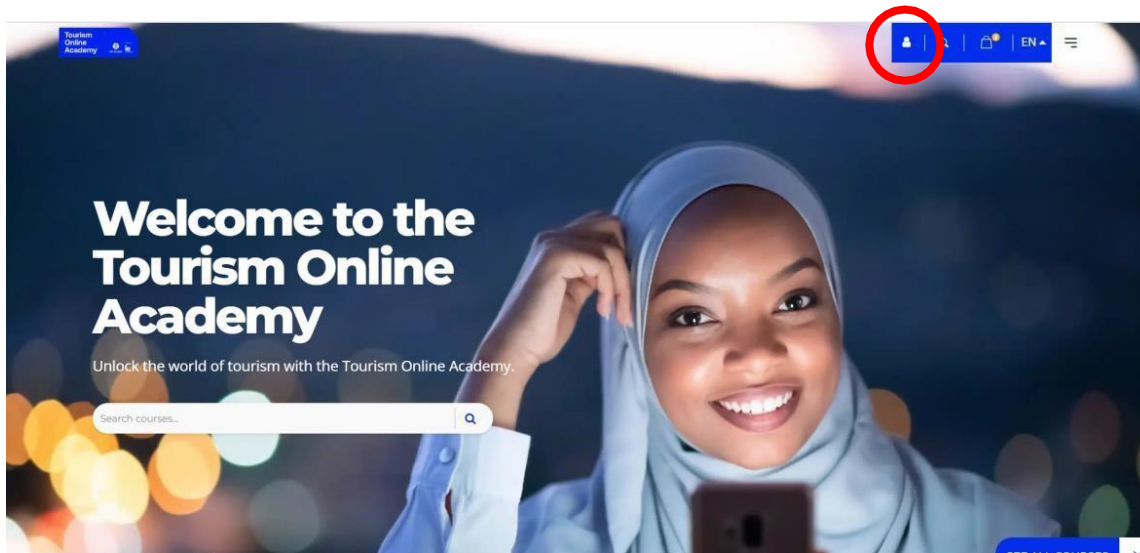
1. Access the platform:

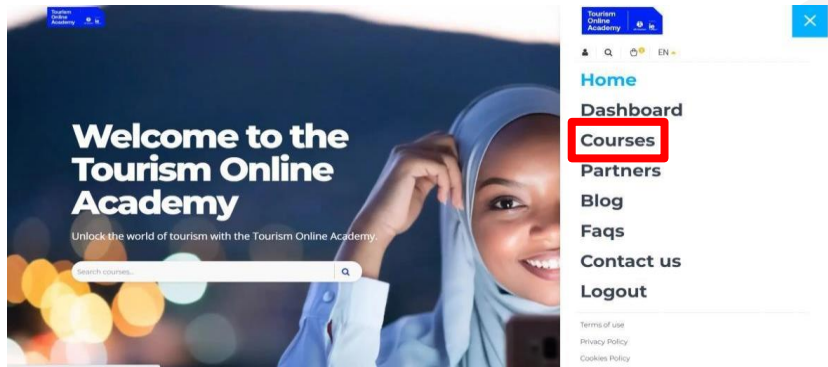
Enter: <https://www.unwto-tourismacademy.ie.edu/>

2. Sign up with your email.

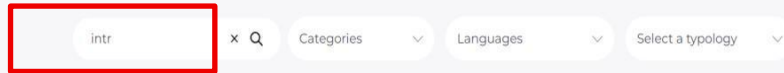
Click on the person icon in the upper right corner.

- **Sign in:** you need to create an account with email/password in order to sign in (alternatively you can access through your Google, LinkedIn or Apple accounts)
- **Note:** if you already have an account, you only need to log in with your credentials





3. Go to Course Catalogue Click on “Courses”



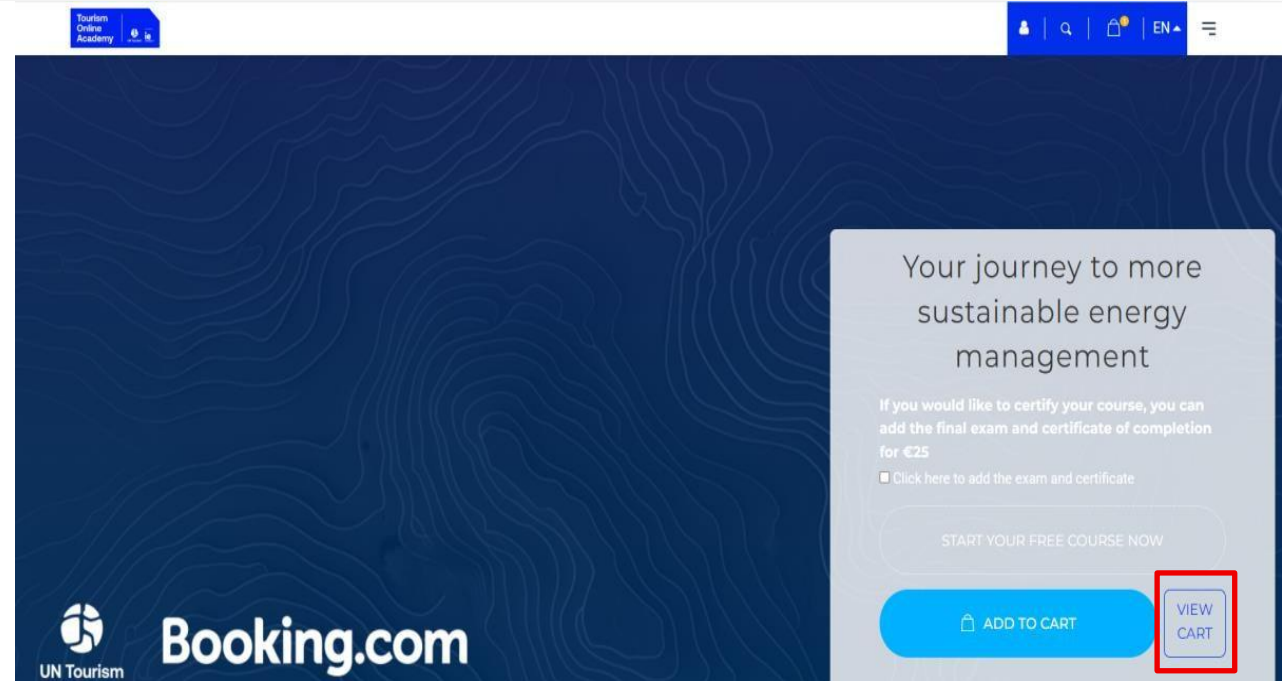
4. Register in the free course/s that you choose

For ease of reference, you can type the name of the course in the “Search here” bar highlighted in red

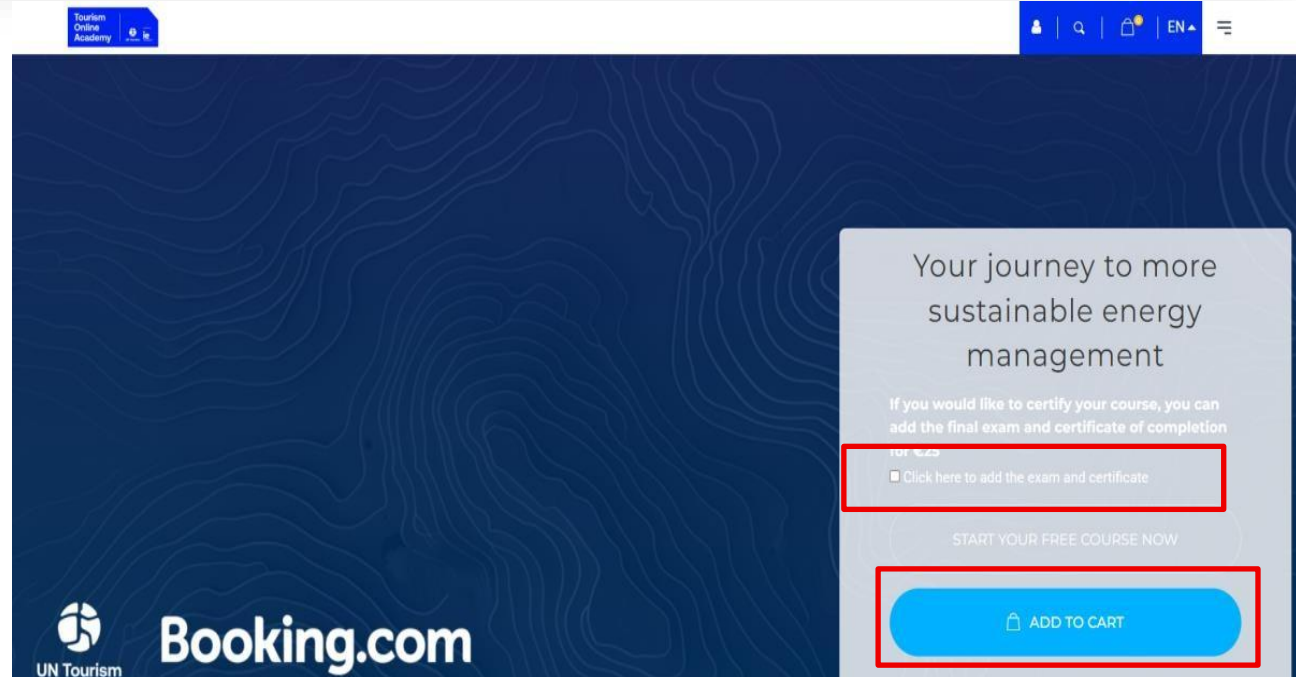


5. Select “ADD TO CART” if you wish to proceed without a certificate.

Then Click on “VIEW CART”



Note: If you want “a certificate of completion”, **Click** in the box in the top right corner of the course page where it says "**add exam and certificate**".



6. Go to the payment process:
- The quantity for the course is automatically selected to (1)

- Click to **proceed to check out** and finalize the procedure

The screenshot shows the 'Your cart' page of the Tourism Online Academy. At the top, there's a navigation bar with a user icon, search, cart, and language (EN) options. The main content area displays a table of courses. The first course, 'Your journey to more sustainable energy management', has a quantity of 1, a price of €0, and a total of €0. Below the table is a blue button labeled '< BACK'. To the right, a sidebar asks 'Do you have a scholarship code?' with an input field and an 'APPLY COUPON' button. Below that, it shows 'Subtotal: €0' and 'Total: €0'. At the bottom of the sidebar is a prominent blue button labeled 'PROCEED TO CHECKOUT'.

COURSES	QUANTITY	PRICE	TOTAL
 Your journey to more sustainable energy management	1	€0	€0

< BACK

Do you have a scholarship code?

Enter Code

APPLY COUPON

Subtotal €0

Total €0

PROCEED TO CHECKOUT

7. Include the billing details and Click on “Place order”

The screenshot shows the 'Billing details' page of the Tourism Online Academy. The page is divided into two main sections: 'Billing details' on the left and 'Your Order' on the right. The 'Billing details' section contains several input fields: 'First name', 'Last name', 'Email address' (pre-filled with 'agutierrez@untourism.int'), 'Country' (pre-filled with 'Spain'), 'Province' (pre-filled with 'Select an option...'), 'City' (pre-filled with 'Madrid'), 'Phone', 'Company name (optional)', 'Street address', 'Apartment, suite, etc... (optional)', and 'Postcode / ZIP'. The 'Your Order' section displays a table of the order details, showing the course 'Your journey to more sustainable energy management' with a quantity of 1, a price of €0, and a total of €0. Below the table, it shows 'Subtotal: €0' and 'Total: €0'. At the bottom of the 'Your Order' section, there is a checkbox labeled 'Check this box if you want the license(s) to be automatically assigned to agutierrez@untourism.int. Click on "Place order" and go to "My Courses" to access the course.' Below this checkbox is a prominent blue button labeled 'PLACE ORDER'.

Billing details

First name *
Enter your first name here

Last name *
Enter your last name here

Email address *
agutierrez@untourism.int

Country *
Spain

Province *
Select an option...

City *
Madrid

Phone *
Enter your phone here

Company name (optional)
Enter your company here

Street address *
Enter your address here

Apartment, suite, etc... (optional)
Enter your apartment, suite, etc... here

Postcode / ZIP *
Enter your postcode here

Your Order

Course	QUANTITY	PRICE	TOTAL
Your journey to more sustainable energy management	1	€0	€0

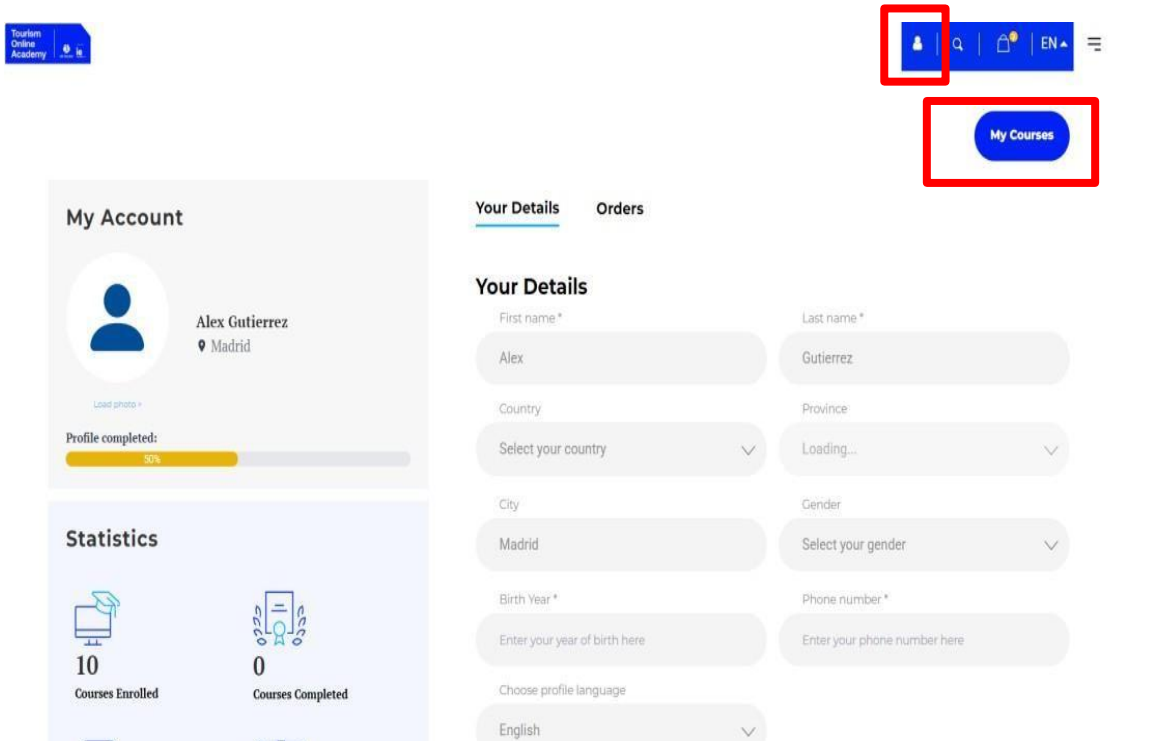
Subtotal €0

Total €0

☒ Check this box if you want the license(s) to be automatically assigned to agutierrez@untourism.int. Click on "Place order" and go to "My Courses" to access the course.

PLACE ORDER

8. If you click on your profile on the upper right corner, you will find the course on “My courses”



9. We hope you enjoy your course/s and find them valuable for your personal and professional development!



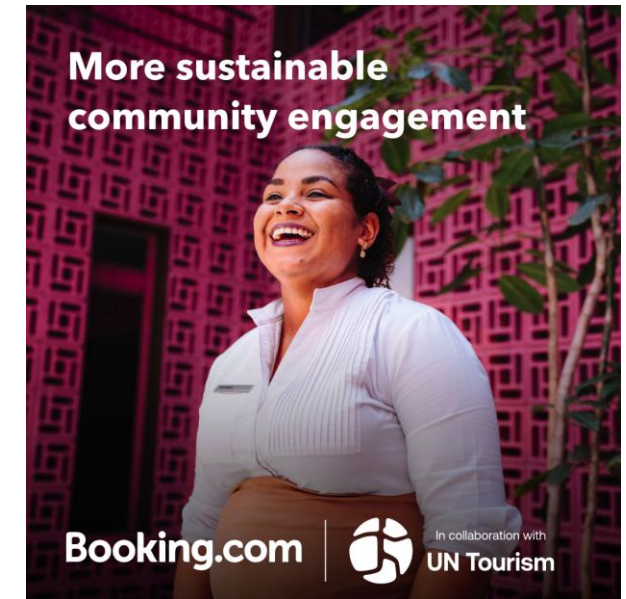
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<https://www.unwto-tourismacademy.ie.edu/product/your-journey-to-more-sustainable-food-management>



<https://www.unwto-tourismacademy.ie.edu/product/your-journey-to-more-sustainable-community-management>